

Frank Scoblete Enterprises and Golden Touch

2006-2007 Catalogue

GOLDEN TOUCH DICE CONTROL DVD (Two Discs!)

Written and hosted by Frank Scoblete

Also featuring Dominator, with Stickman, and best-selling author Bill Burton

Become the casinos' worst nightmare! **Beat casino craps** by using a **controlled dice throw**! This DVD will show you how to develop a Golden Touch at craps. You've seen Frank Scoblete and Dominator on the A&E Channel, The Discovery Channel, The History Channel and the Travel Channel. Now see their great controlled throws on this remarkable DVD.

Frank Scoblete, gaming's #1 best-selling author, and Dominator, the world's greatest dice controller, and the Golden Touch dice control instructors Stickman and Bill Burton teach you the Golden Touch dice control method to **beat the game of craps**. You'll learn:

- The **physical elements** of dice control: the **stance**, the **scan**, the **dice sets**, the **grab**, the **grip**, the **pickup**, the **throw**, the **backspin**, the **bounce**, the **back wall hit** and the **landing**
- Where to **position** yourself to maximize your throw
- Where and how to **land the dice** on different tables
- How to do proper **back wall hits** so the dice aren't randomized
- The **proper arcs** for the dice on average, bouncy and hard tables
- The **proper betting** to **exploit your edge** over the casinos
- How to bet on **random rollers** and the proper **bet spreading** techniques
- How to get **more comps** for less risk and the **proper bankroll**

See over **200 controlled throws**, many in **slow motion**, from all angles! This DVD is what advantage craps players have been waiting for! A completely professional production.

Frank Scoblete is America's number one best selling gaming author. He was the first modern writer to discuss the theory of dice control in the late 1980s, based on the Captain and the Arm's million-dollar adventures in Atlantic City. Dominator is the world's greatest dice controller, a columnist for several magazines and web sites, and the executive director of *Frank Scoblete's Golden Touch Craps* dice control seminars.

Price: \$299

Frank Scoblete's *Golden Touch Craps* Dice Control Seminars!

You've seen them beating the casinos on the History Channel, Travel Channel and A&E. Now let them teach you to beat craps by using a the Golden Touch controlled dice throw! The greatest dice controllers in the world teach our dice control seminars: Frank Scoblete, Dominator, Howard "Rock 'n Roller," Jerry "Stickman," Mr. Finesse, Billy the Kid, Arman the "Pit Boss," Bill Burton, Satch (from the Captain's Crew!), Street Dog, No Field Five, Tenpin, Wordslayer, Tenor, Jake from Pitt, Doc Holliday, Fred "Chip" and Nick "T-Lefty."

Craps can be beaten!

There is only one way to beat craps in the long run and that is to *control the dice* when you shoot so that you *reduce* the appearance of certain numbers and *increase* the appearance of other numbers – thus offsetting the house edge and giving the edge to you, the *skilled* player. Frank Scoblete, gambling's #1 best-selling author, calls such skilled dice-controllers "golden shooters," and they are. Why? Because they have the **Golden Touch!**

Dice control is a **physical skill** that can be learned by disciplined players who are willing to practice and perfect the techniques we teach them in our exclusive two-day **Golden Touch Craps** dice-control seminars. Our teachers are the greatest dice-control specialists in the world, many with books and major publications to their credit, *all with years of winning casino experience behind them!* That's why prominent sports figures, enlightened professionals, and successful businessmen and women take the **Golden Touch** dice-control seminars because **you get what you pay for** with **Golden Touch:**

- Intense two-day seminars in the **physical elements** of controlled shooting: stance and scanning, set, angle, grab, grip, delivery, spin control, and bounce control!
- **Hands-on** small-group workshops **with skilled instructors** who show you how it's done and work side-by-side and step-by-step with you to master these physical elements.
- Strong tutoring in maintaining **mental discipline, focus, centering** and **stamina** for making *your* golden touch last at the table no matter what the distractions!
- Betting strategies based on applying **sound mathematical principles**, rather than superstitions, so that your golden touch is not tarnished by poor gambling practices!
- How to **keep your edge while random rollers shoot** based on breakthrough, mathematical research!
- Private one-on-one and small group lessons also available.
- How to assess your edge and **optimize your betting strategies** to exploit it!

"There's no reason craps players have to be losers. It's much more fun and profitable to make a bet you are the long-run favorite to win because of your skill! Golden Touch dice control is the way to beat the game of craps."

...**Frank Scoblete, gaming's #1 best-selling author**

"You take the dice into your own hands and create your own edge!" ...**Jerry "Stickman," columnist Casino Player**

"The struggle is not between you and the casino; the struggle is between you and yourself!"

...**The Captain, World Record Holder of 147-roll hand**

"An advantage player achieves success when opportunity, preparation, and skill meet." ...**Dominator**

Visit our website: **www.goldentouchcraps.com**

Join over 5,000 members in our Private, Exclusive, Members-Only Site

THE CRAPS CLUB

Monthly and yearly subscriptions!

GOLDEN TOUCH CRAPS CLASS PRICES

There are two price structures for the Golden Touch Dice Control class.

Option A includes:

Two-day dice control course (9AM to 5PM on Saturday; 9AM to 3PM on Sunday)

Golden Touch Dice Control DVD (Retail price \$299)

Golden Touch Dice Control Revolution! by Frank Scoblete and Dominator (Retail price: \$16.95)

Pair of new casino dice (Retail price: \$9.00)

One-year free membership to our **private web site** *The Craps Club*

Golden Touch Pen (Retail price: \$9.95)

Golden Touch carrying case (Retail price: \$29.95)

The Golden Touch Gripper (This device helps to create proper grip: Retail price: \$35)

Student/teacher ratio is no more than 5 to 1.

Total price for Option A is \$1495

Option B includes:

Two-day dice control course (9AM to 5PM on Saturday; 9AM to 3PM on Sunday)

Golden Touch Dice Control Revolution! by Frank Scoblete and Dominator (Retail price: \$16.95)

Pair of new casino dice (Retail price: \$9.00)

One-year free membership to our private web site *The Craps Club*

Golden Touch Pen (Retail price: \$9.95)

Golden Touch carrying case (Retail price: \$29.95)

Student/teacher ratio is no more than 6 to 1.

Total price for Option B is \$1295

Class Schedule for 2006

October 14 and 15 in Las Vegas

(Regular and Advanced Classes will be held in Las Vegas.)

November 4 and 5 in Chicago

Class Schedule for 2007

February 24 and 25 in Tunica, Mississippi

March 24 and 25 in Atlantic City

(Regular and Advanced Classes will be held in Atlantic City.)

May 19 and 20 in Las Vegas

September 29 and 30 in Chicago

October 20 and 21 in Las Vegas

Classes forming now!

**Call us TOLL FREE at 1-866-SET-DICE
or 1-800-944-0406**

NEW! UNIQUE! REVOLUTIONARY! And EASY to Learn!

Average Blackjack Players Can Now Get the Edge in Minutes!

“This method is so easy a 12-year old can learn it—a dumb 12-year old!”

...Dominator, co-author of Golden Touch Craps Revolution!

Golden Touch Blackjack Revolution!

By Frank Scoblete

Includes CD to help you practice how to beat the house at blackjack!

Casino Gambling’s greatest writer now reveals for the first time in print the revolutionary new **SPEED COUNT** and the new **OPTIMUM BASIC STRATEGY**—two of the easiest methods for getting an edge at blackjack. Works in single-deck, double-deck, 4-deck, 6-deck and 8-deck games.

The **NEW** Golden Touch Blackjack is the **easiest advantage-play method for blackjack** ever invented! If you have tried counting cards and found it too difficult or labor-intensive, or if you are a basic strategy player looking to get a **healthy edge** at the game, then read this book! There’s no reason for you to be a loser any more!

You will learn Speed Count in minutes! Speed Count is **much easier** to learn and to play perfectly than traditional card counting strategies. You’ll also learn the **Optimum Basic Strategy (OBS)** - a new basic strategy that **increases your edge** when using Speed Count. But that is not all!

Here is what this great new book offers:

- Learn **Speed Count**, the easiest method ever devised for beating blackjack!
- Learn the **Optimum Basic Strategy** to increase your Speed Count edge!
- Learn **when to take insurance** because the insurance bet now makes you money!
- Learn the **best games** to play and beat!
- Learn what **games to avoid!**
- Learn **when to leave** a game!
- Learn how much **bankroll** you need to play without fear!
- Learn about the **401G** – for gambling!
- Learn to **get all the comps you don’t deserve!**
- Learn about **team play!**
- Learn the power of **inverse betting** and the power of **uneven betting!**

And you won’t appear to be like a traditional counter either! You don’t need to watch the cards as they are being dealt. There is no continuous addition, subtraction and division as in traditional card counting or difficult strategy changes based on the count.

Playing blackjack is fun but **winning is the most fun!** This book teaches you how to win! Golden Touch Blackjack is **NEW, REVOLUTIONARY, UNIQUE** and **EASY** to learn!

“If you are looking to get a great edge with the easiest method ever devised for blackjack buy this book right now. You won’t be disappointed.”

*...Dr. Henry Tamburin, blackjack expert, best-selling author, and publisher of *BJ Insider*.*

The book is \$24.95. Shipping is \$3.50. If you wish **priority shipping** please add \$5.

Credit card orders call FRED at: 1-800-944-0406

GOLDEN TOUCH BLACKJACK CLASS

For those of you who want to learn **Speed Count** and the **Optimum Basic Strategy** from the pros in just two days, you should take the Golden Touch Blackjack class. In our class we can teach you in a **simulated casino environment** with **intense hands-on instruction** how to use Speed Count and the Optimum Basic Strategy so that you can feel confident in its use in the casino environment.

Why not learn directly from the professionals who created Speed Count and have used it in the casinos with wonderful success?

Give yourself two days to really get good so that every time you step into the casino you'll know that you have them where they wish they had you. How many players can say that?

The Golden Touch Blackjack class is for you if...

- ◆ You are a casino player who would like to learn the game of blackjack and learn a technique that will give you the edge in just two days of practice.
- ◆ You are a blackjack player who has tried and failed to master traditional card counting but still want to play with a good edge.
- ◆ You are a blackjack player who finds counting cards to be laborious and exhausting but you are looking for an easier way to get the edge.
- ◆ You are a traditional basic strategy player who desires to become an advantage player, without spending countless days, months and years devoted to the learning process.
- ◆ You are a player who is looking for an easier system where the trap of counting errors doesn't erase your earnings potential.
- ◆ You are an advantage video poker or craps player (a controlled shooter) looking to add another advantage game to your arsenal.
- ◆ You desire to learn the technique in two days of intense training under the supervision of real blackjack professionals.

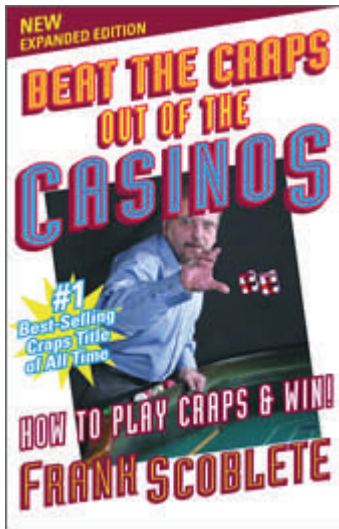
Casino gambling is fun but if you believe that **winning is the most fun**, then our GTB class is for you. Get the winner's edge in just two days. Sign up for the Golden Touch Blackjack class today!

The Golden Touch Blackjack class is \$695.

Upcoming Dates:

October 21 and 22, 2006, Las Vegas
 March 24 and 25, 2007, Atlantic City
 May 26 and 27, 2007, Las Vegas
 October 13 and 14, 2007, Las Vegas

**To Sign Up Call Toll Free:
 1-800-944-0406**



Beat the Craps Out of the Casinos: How to Play Craps and Win! [Expanded Edition] by Frank Scoblete

The #1 best-selling craps book of all time, completely updated for those gamblers who want to know how to beat the house! Until now, craps has been considered an unbeatable casino game because the house has the edge on every bet. *Beat the Craps Out of the Casinos* changes all that. It introduces readers to the "Supersystem," a method developed by the "Captain," a player who, for years, has been winning at the game players and pundits call unbeatable.

Want to beat the casinos so they'll pay for your room, food, and entertainment? Learn how to take advantage of casino comps reserved for high rollers without the risks. Discover which casinos in Las Vegas and Atlantic City are best

at which to play craps and why.

In the updated edition, Scoblete has added extensive material, including: An exclusive interview with the Captain; a comprehensive section on hedge betting, and an amazing study of the efficacy of the 5-Count by Dr. Don Catlin of the University of Massachusetts.

Our Price: \$12.95 plus \$3.50 for shipping

COLLECTORS' EDITIONS

THE CAPTAIN'S
CRAPS REVOLUTION



Join the Winners in the
War against the Casinos!



FRANK SCOBLETE

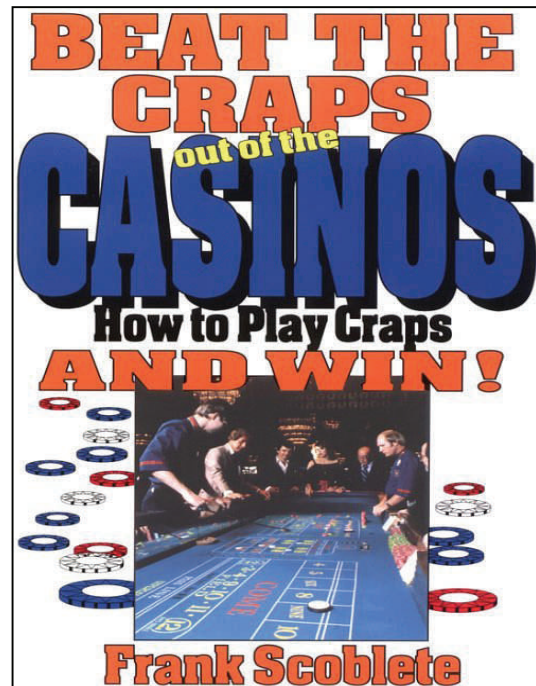
THE CAPTAIN'S CRAPS REVOLUTION! by Frank Scoblete

A COLLECTOR'S
CLASSIC
OUT-OF-PRINT BOOK!

For serious craps players who want to delve more deeply into the Captain's methods of play. Includes the *Classic and Radical Supersystems*, *The Captain's "Best Buys"* - two revolutionary buy bets never before discussed in gambling literature; the *Oddsman's Bet* that totally wipes out the house edge; how to "buy" player "don't bets" and how to fix [set] and control the dice.

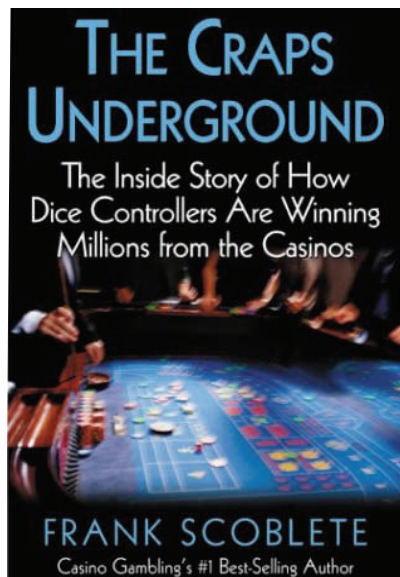
Also includes a detailed analysis of the 5-Count, the Captain's views about randomness and probability and much, much more. Join the winners in the war against the casinos -- another must-read Scoblete book!

Classic Edition: \$60



A COLLECTOR'S CLASSIC
OUT-OF-PRINT BOOK!

Classic Edition: \$60



THE CRAPS UNDERGROUND: The *Inside* Story of How Dice Controllers Are Winning Millions from the Casinos! by Frank Scoblete

They Live THE Dream! Every casino player wants to get the edge over the house. But few ever do. This book is about those few! In a revealing, no-holds-barred style, America's best-selling gambling author, Frank Scoblete, shares the exciting inside story of the new advantage players who have triumphed over the "unbeatable" game of craps and won millions in the casinos. When they take the dice into their hands they create magic and money!

The Captain, the legendary father of the modern dice-control movement—the man who discovered the secret to winning at craps and set the **World Record with a 147-roll hand!** **The Arm**, the woman with the miraculous "knuckleball" roll—perhaps the greatest dice controller of all time. **The Lee Brothers**, who quit their day jobs to become the leaders of an eccentric team of high-rolling professional craps players. The remarkable **Dominator**, who left the waning world of expert blackjack play to become one of the world's best dice controllers. **How-**

ard "Rock 'n' Roller," physical therapist and world-class artist by day, casino surgeon by night. You'll also meet **Mr. Finesse, Billy the Kid, Jerry "Stickman," Street Dog**, and others who all share one thing in common—the ability to beat the casinos! Join in the adventure as dice-controlling craps players take on the casinos—and win!

Even if you don't play craps, the exciting adventures of these pioneer advantage players will thrill and delight you. After all, how many people have won millions from the casinos through skill?

"Frank Scoblete has written the most exciting book on craps ever. This is a masterpiece and anyone who fantasizes about beating the casinos for millions will find their fantasies realized within the pages of this book!"

...Bill Burton, author of *1001 Casino Gambling Secrets*

Our Price: \$24.95 plus \$3.50 for shipping.

FOREVER CRAPS: The Five-Step Advantage-Play Method! by Frank Scoblete

Frank Scoblete has written a masterpiece - a method that allows players to get the edge when they roll and when others roll as well. He shows you how to use the **5-Count** and the **Golden Ruler** for selecting the best shooters to bet on; he explains his method of **controlled shooting or rhythmic rolling**; he analyzes the **best bets** for different styles of player; and he shows you how to get **more comps** for less action.

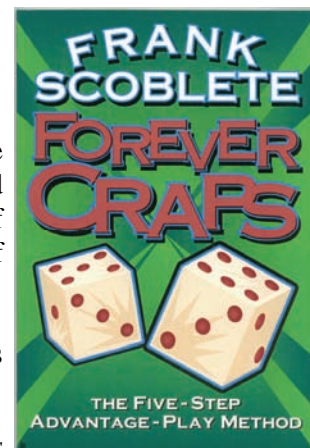
That's not all! This book has the **complete biography of the Captain**, the greatest craps player of all time. It even has great "don't" betting strategies. A must read!

"Frank Scoblete has written the definitive craps book for the smart player. Forever Craps is a must read book if you have any desire to beat the casinos at their own games!"

...Dominator, co-author of *Golden Touch Dice Control Revolution!*

"Forever Craps will teach even veteran craps players revolutionary new techniques. A surefire way to increase your profits at the tables. This is a must read book for craps players!"

...Larry Edell, editor of *The Crapshooter* newsletter



Our Price: \$13.95 plus \$3.50 for shipping

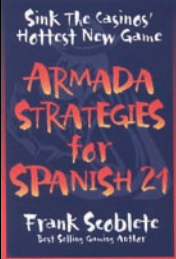
Hear Frank Scoblete on Audio Cassette Tapes!
Each of Frank's tapes is 60 minutes.

SHARPSHOOTER CRAPS!

POWER OF POSITIVE PLAYING!

SLOT CONQUEST!

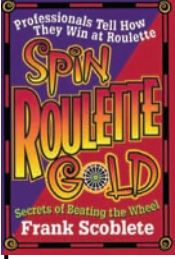
Each tape is just \$12.95



ARMADA STRATEGIES FOR SPANISH 21
 by Frank Scoblete

Spanish 21 offers the players many more exciting options than traditional blackjack; but these options come with a price. You need a whole new basic strategy to beat this game and Scoblete shows you exactly that. In fact, if you use his full Armada Strategy, you can get the monetary edge!


Our Price: \$12.95



SPIN ROULETTE GOLD
Secrets of Beating the Wheel!
 By Frank Scoblete

The most comprehensive roulette book ever written. Scoblete explores several unique methods of getting the edge at roulette and explains why many of the greatest systems of the past have failed. Over 13,000 actual spins recorded!


Our Price: \$14.95



BOLD CARD PLAY:
 Best Strategies for Caribbean Stud, Let It Ride, and Three-Card Poker
 By Frank Scoblete

At last a book devoted exclusively to these three popular new games. The best strategies for lowering the house edge at all three games!

Our Price: \$12.95




BACCARAT BATTLE BOOK
 By Frank Scoblete

The definitive book on baccarat that explains methods of play never before presented in print.

How to reduce the house edge on the Bank bet by bet manipulation; complete analysis of card counting at baccarat, examination of streak systems and much more!

Our Price: \$12.95



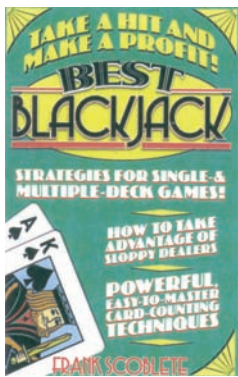
GUERRILLA GAMBLING
How to Beat the Casinos at Their Own Games!
 By Frank Scoblete

This is the definitive book on all casino games. Considered by many experts to be the best gambling book ever written! All the major games are covered. .

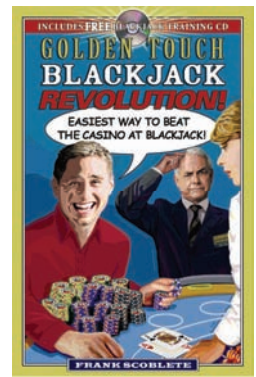
Our Price: \$12.95

BEST BLACKJACK!
 by Frank Scoblete
 \$14.95

**Golden Touch
 Blackjack Revolution**
 \$24.95



If you want to beat the game of blackjack, this #1 best-selling book shows you how to do it in an easy and fun way. Frank Scoblete, who has been playing advantage blackjack for two decades shows you how it is done. Join him and his beautiful wife A.P. as they take on the casinos. You'll learn the correct basic strategies for single and multiple-deck games. You'll learn a simple yet powerful card counting system, and which games can be beaten and which can't. Filled with insights, adventures, anecdotes and great advice



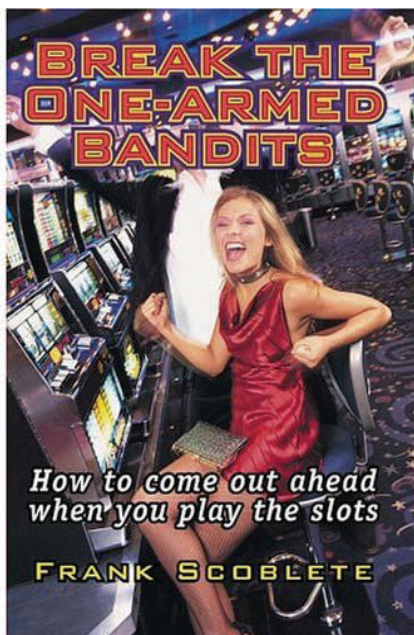
Best Blackjack is a must book for blackjack players of all skill levels. Can take you from novice to expert! Blackjack is a great game if you know how to play it correctly. Learn how to beat the game with this book!

Buy **BEST BLACKJACK** and the new, revolutionary, and easiest method for beating blackjack: **GOLDEN TOUCH BLACKJACK REVOLUTION** and pay no shipping and handling fees!

Best Blackjack is \$14.95

Golden Touch Blackjack Revolution is \$24.95

Total for both books is just \$39.90. Buy both and pay no shipping charges!



BREAK THE ONE-ARMED BANDITS!

by Frank Scoblete

The #1 best-selling slots book of all time!

Discover where the loose and tight machines are located. Find out which are the best machines to play and how to play them. Complete history and analysis of the slots and dozens of slot myths!

You'll learn many great methods for playing the slots and a full explanation of the RNG—which controls what symbols are coming up.

A must-read for slot players.

“This is a breakthrough book!” ...John Grochowski, best-selling gaming author and columnist

“This is great reading for the expert or rookie. Frank Scoblete’s book is useful, insightful, and delightfully entertaining!”...*Casino Player* magazine

This is the greatest slot book ever written! Our Price: just \$12.95



CASINO GAMBLING: PLAY LIKE A PRO IN 10 MINUTES OR LESS!

by Frank Scoblete

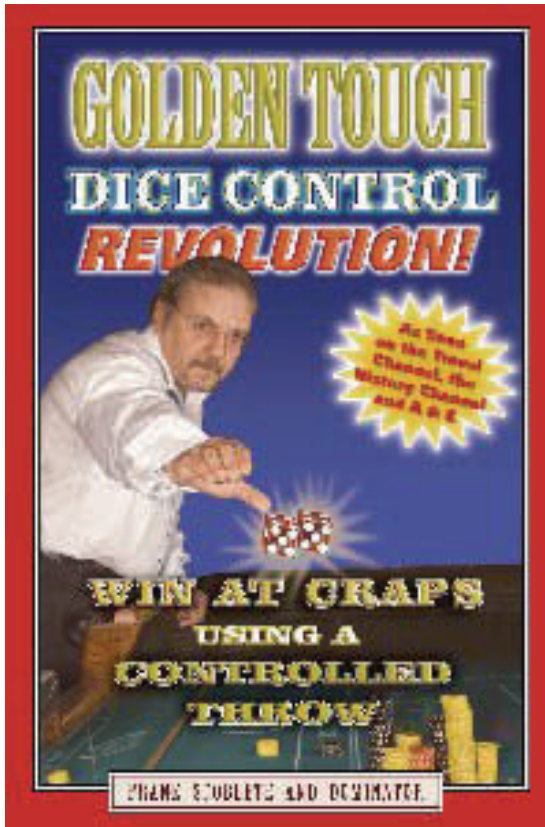
Frank Scoblete, casino gaming’s best-selling author, shows you how most casino games can be mastered with very simple strategies that can cut the house edge drastically at most of the popular games in the casinos today including slots, video poker, blackjack, craps, roulette, Caribbean Stud, Let it Ride, Three-Card Poker, Casino War and more!

In addition, you’ll learn everything you need to know to get the most comps for the least amount of risk. You’ll learn how to reduce the casino’s expected long-term win by controlling the pace of the games. And Frank will explain how to handle two of the most important factors confronting every gambler: how to mind your money and how to manage your mind!

Frank will also share with you the greatest events of casino gambling’s history and the most interesting, intriguing, and incredible tales of gambling’s greatest streaks and legends. You’ll learn about the Captain, the greatest craps player of all time; Kerry Packer, the high-rolling billionaire who brought Vegas to its knees; Shoeless Joe, the man who won over a million dollars in one week starting with a \$400 social-security check; and much more.

Casino Gambling gives you great playing strategies that can be utilized right now and extraordinary tales that can be enjoyed at any time. This is a must-read book by casino gambling’s greatest writer!

Our Price: \$14.00



Golden Touch Dice Control Revolution!

By Frank Scoblete and Dominator

Craps players, you won't want to miss this great book that shows you in words and 94 pictures how to create the Golden Touch controlled dice throw.

The greatest dice controllers in the world teach in the Golden Touch dice control seminar and all their learning and experience has been put into this remarkable book.

Written by Frank Scoblete, gaming's #1 best-selling author, and Dominator, the world's greatest dice controller, the **Golden Touch Dice Control Revolution!** is the book to read to learn step-by-step all the physical elements of the Golden Touch controlled dice throw.

You will also learn how to bet on yourself and other controlled shooters, how to bet on random rollers, how to maximize comps and your shooting ability. You'll also get expert commentary by the Golden Touch dice control instructors and from the man himself, the Captain of Craps, the world record holder.

Our Price: \$16.95



Casino Style Craps Table

\$3695.00

Plus Shipping



**Receiving Station \$330.00
Plus \$35.00 Shipping**



**Throwing Station \$330.00
Plus \$35.00 Shipping**



**Throwing Station And Receiving
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Plus \$60.00 Shipping**



**Dice \$16.00 Per
Sleeve Of 5 Dice
Plus \$4.00 Shipping**



**Gripper \$35.00
Plus \$4.00 Shipping**

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for books, classes, DVDs call:

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For receiving stations, throwing stations,
casino dice sleeves, grippers
and regulation casino craps tables call:

1-866-SET-DICE or 1-262-598-9354

Mail Orders

Send Check or Money Order to:

Frank Scoblete Enterprises

PO Box 446

Malverne, NY 11565-0446

Please add \$3.50 for postage and handling for 1 book or tape,
and \$1 for every additional book or tape.

The Golden Touch Dice Control DVD
is sent PRIORITY MAIL and costs \$6.